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The Media Council of Kenya Annual Journalism Excellence Awards (AJEA) is an annual event that endeavors' to acknowledge, identify and promote media excellence in Kenya.

KINDLY NOTE: Only journalists accredited by the Media Council of Kenya are eligible to submit entries for the awards.

A. AWARDS CATEGORIES

i. Development Reporting Award

The award recognises journalists who have produced well researched and positive articles/stories on development issues including those that promote Kenya as a tourism destination, advancement of agriculture, infrastructure, food security, arts and culture as envisaged in the Vision 2030 and Kenya's socio-economic development agenda.

ii. ICT and Telecommunications Reporting Award

The award recognises journalists who have done outstanding articles/stories in the area of technological advancement to enable the public, understand, embrace and use the new inventions.

iii. Gender Reporting Award

This award recognises journalists who have prioritised and provided understanding of issues that seek to promote equity and empowerment of men and women, promote children rights and empower Kenyan youth.

iv. Environment Reporting Award

The environment award recognises journalists who have displayed in-depth knowledge of covering new developments in environmental conservation and the impact it has had on human life, as well as ways in which vulnerability to climate change can be reduced including innovative ways of resilience and adaptation.

v. Sports Reporting Award

This award recognises sports stories that are balanced and informative providing an understanding of the importance of sports in talent search, international image building and national development.

vi. Health Reporting Award

This award recognises a journalist's determination to generate interpretative stories that go beyond medical terms to inform the public on health, creating understanding of not only medical procedures and related health issues but also health policies that affect the public.

vii. Business Reporting Award

The Award recognises journalists who accurately interpret the impact of policies and laws on businesses and business practice on the public. Stories on finance, business, innovative enterprises and other economic development issues and their effects on the business world trends and their role in promoting and nourishing the East African Community (EAC) Common Market are highly encouraged.

viii. Good Governance Reporting Award

This award is geared towards upholding the fight against graft, promotion of the rule of law, ethical practices and national cohesion in matters of governance. The articles/stories entered in this category must exhibit professionalism and inclination to promote such national values as provided for by the Constitution on leadership and integrity.

ix. Media Freedom Award

In promoting media freedom in Kenya, this award will recognise journalists' exertions to contribute and propagate media freedom in Kenya despite facing, threats, attacks or imprisonment. Besides individual journalists, editors can nominate journalists to be awarded in this category, briefly outlining reasons why the nominated journalist deserves recognition.

x. Cartoonist of the year Award

The award recognises artistic creativity and presentation through caricatures and illustrations. It looks at a journalist's quality of work and an in-depth representation of topical and national issues that have a bearing on the lives of members of the public.

Note: Journalists should provide a portfolio of at least 6 different cartoons for judging.

xi. Photographer of the Year Award (print and online)

This award recognises photographers who have uniquely and creatively used the camera to tell compelling stories.

Note: Journalists should provide a portfolio of at least 6 different photographs for judging. Entries may be in colour or black and white

Note: Any material that best illustrates the journalists' ability or potential, regardless of media or field of specialisation can be entered in this category.

xii. Cameraperson of the Year Award (TV and online)

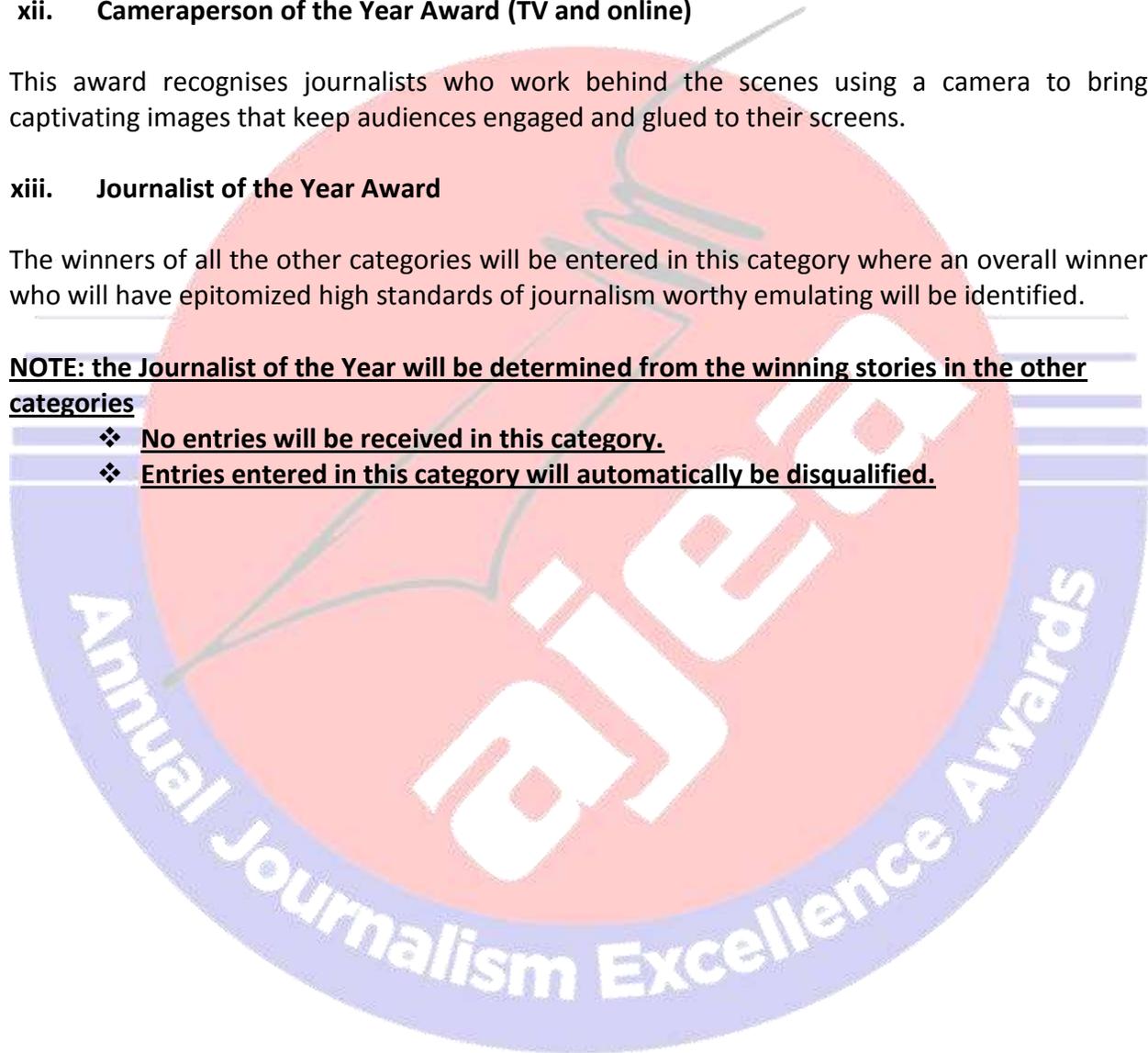
This award recognises journalists who work behind the scenes using a camera to bring captivating images that keep audiences engaged and glued to their screens.

xiii. Journalist of the Year Award

The winners of all the other categories will be entered in this category where an overall winner who will have epitomized high standards of journalism worthy emulating will be identified.

NOTE: the Journalist of the Year will be determined from the winning stories in the other categories

- ❖ **No entries will be received in this category.**
- ❖ **Entries entered in this category will automatically be disqualified.**



B. RULES OF ENTRY

1. Applicants must be a Kenyan journalist accredited by the Media Council of Kenya. (Attach a copy of your accreditation card with your entry). There are no entry fees.
2. Entries must have been published/broadcast within the past calendar year. This being from March, 2015, including and up to 15th March, 2017
Submission deadline for entries is **15th March, 2017**.
3. Entrants must attach a one page profile (**NOT CV**) to their entries. Profile should have a maximum of 400 words.
4. Every entry should run with its own separate profile (**NOT CV**).
5. A journalist can only enter a maximum of 2 stories per category.
NOTE: Double entries across categories are unacceptable. One story cannot be entered in more than one category.
6. Answer and fill ALL the details in the entry form. Incomplete forms will lead to disqualification.
7. Ensure that information provided in the form is accurate and up to date.
8. The judges' decision is final.

Print entries

9. Stories submitted should be the original published copy with an inclusion of its publication date. Another clean and legible copy of the same should be provided. PDF or stories on CD are acceptable.
Kindly note: A3 publications reduced to A4 are not acceptable
10. **Photographs:** Entries MUST be the original published copy.
11. **Cartoon:** Entries MUST be the original published copy.
12. All entries must include date of publication.

Broadcast entries

13. Radio: Entries MUST be an Audio CD in Mp3 format [Not under 128 bitrate) and MUST include Time (when it aired), Date and Station.
14. Television: Entries must be submitted on CD, Mp4, Avi or DVD format and MUST include Time (when it aired), Date and Station.
15. **Entries in Vernacular language:** MUST be accompanied with translations either in English and/or Kiswahili.

ENSURE THAT BROADCAST ENTRIES ARE PLAYING WELL BEFORE SUBMITTING YOUR ENTRY

Online print entries

16. Journalists should provide offline versions of the online published work. Ensure legibility if not provided on CD.
17. Journalists should also provide links to the online version of their work including the date it was published online.

C. Entry of Categories

There will be two entry categories

1. Individual
2. Group news production (Reporters, News Anchors, Producers and Cameramen)



ENTRY FORM

1. Refer to the rules before filling this form.
2. Attach and hand in all relevant documentation as required in the “**RULES OF ENTRY**”
3. A journalist can only enter a maximum of 2 stories per category.
NOTE: Double entries across categories are unacceptable. One story cannot be entered in more than one category.
4. Entrants must attach a one page professional and academic profile (NOT CV) to their entries. Profile should have a maximum of 400 words.

Print entries

1. Stories submitted should be the original published copy with an inclusion of its publication date. Another clean and legible copy of the same should be provided. PDF or stories on CD are acceptable.
Kindly note: A3 publications reduced to A4 are not acceptable
2. **Photographs:** Entries MUST be the original published copy.
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Online print entries

8. Journalists should provide offline versions of the online published work. Ensure legibility if not provided on CD.
Journalists should also provide links to the online version of their work including the date it was published online.

Answer and fill ALL the details in the entry form. Incomplete forms will be DISQUALIFIED.

Personal Details

First name: _____
 Surname: _____
 Male: _____ Female: _____ Date of Birth (DD/MM/Year) ___/___/___
 Nationality _____ Freelancer: Yes _____ No _____
 Name of Publication/Station/Website _____
 Company/Place Published/Broadcast _____
 Telephone Number _____
 Email: _____

In case of a joint entry

First name: _____
 Surname: _____
 Male: _____ Female: _____ Date of Birth (DD/MM/Year) ___/___/___
 Nationality _____ Freelancer: Yes _____ No _____
 Name of Publication/Station/Website _____
 Company/Place Published/Broadcast _____
 Telephone Number _____
 Email: _____

Please tick category of entry:

Category	TV	Radio	Print/ Cartoon/ Photography	Online	Name of place the story ran Newspaper/website/ TV or Radio station	
					Story 1	Story 2
1. Development Reporting						
2. ICT & Telecommunications						
3. Gender Reporting						
4. Environment Reporting						
5. Sports Reporting						

6. Health Reporting						
7. Business Reporting						
8. Good Governance Reporting						
9. Press Freedom						
10. Cartoonist of the Year						
Category	TV	Radio	Print/ Cartoon/ Photography	Online	Name of place the story ran Newspaper/website/TV or Radio station	
					Story 1	Story 2
11. Photographer of the Year						
12. Cameraperson of the Year						

